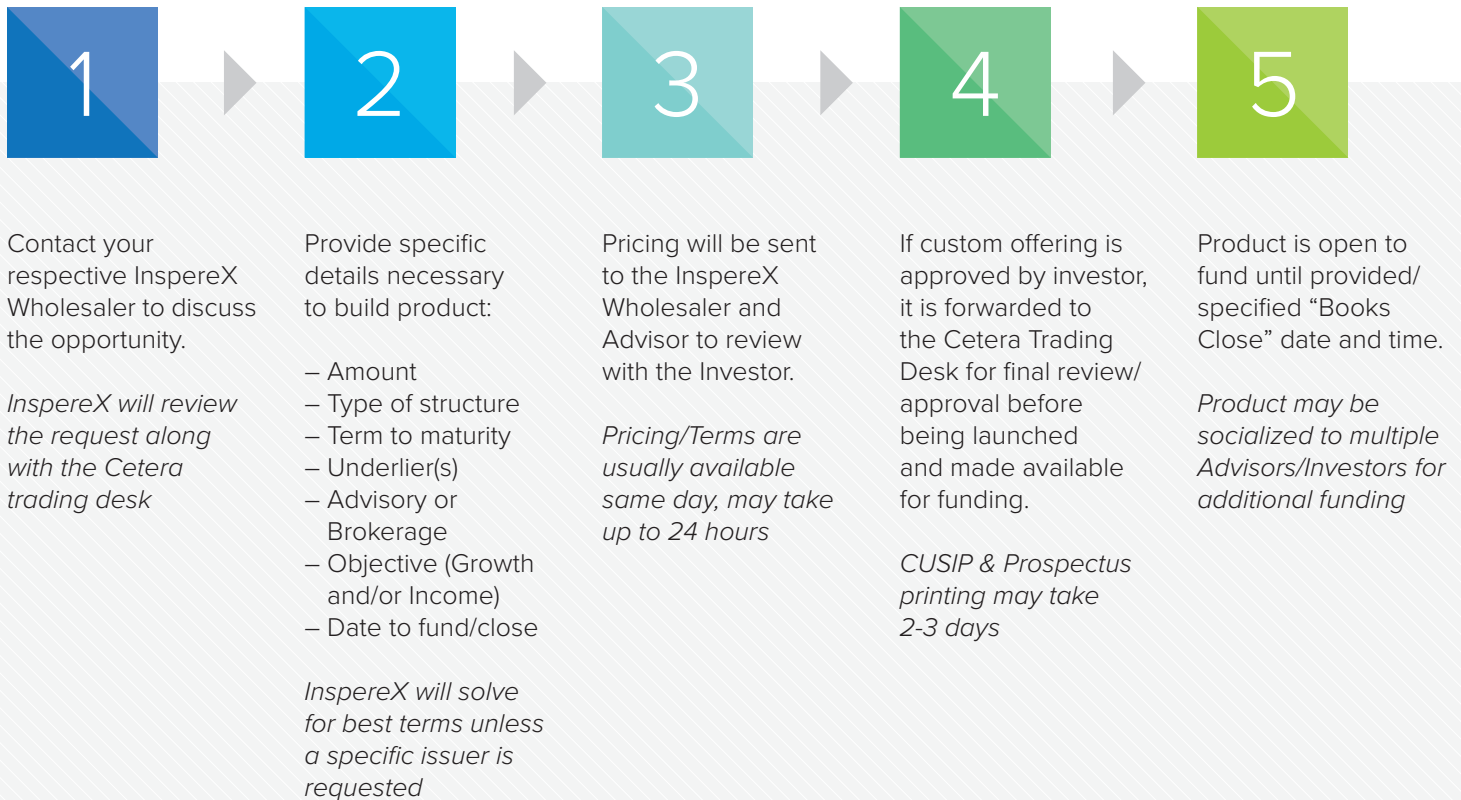


MARKET-LINKED PRODUCTS

# Cetera Custom Process

An opportunity to build a Custom Structured Product\* may exist when markets/rates have moved noticeably or when Calendar Offerings don't match investors' objectives. Work with your Team at InspereX to build a strategy fit for your clients.

To start an inquiry:



\*Must meet firm's product guidelines and client suitability standards

For Financial Professional Use Only. Not for Distribution to Individual Investors.

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## It's important to note...

- Market-linked products are intended to be buy and hold investments. There may not be a liquid secondary market and if sold prior to maturity, principal may be at risk.
- Any return of principal, interest and gains generated is subject to the credit risk of the issuer. For market-linked CDs, the FDIC insures principal amounts up to applicable limits in the event the issuer defaults.
- Dividends paid on the underlying index are not passed through to the market-linked product.

## Questions?

Contact InspereX at **888.849.5732** or **[advisorsupport@insperex.com](mailto:advisorsupport@insperex.com)**



[insperex.com](https://insperex.com)

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